

ABSTRACT

The use, for the manufacture of paper coating colors, of a copolymer water-soluble in a neutral or alkaline medium as an agent for simultaneously adjusting the water retention of the coating colors and the Brookfield viscosity of the said coating colors.

- 5 A novel water-retention agent for paper coating colors, water-soluble in a neutral or alkaline medium.

The coating colors and the coated paper and cardboard thus obtained.

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